

Sustainable Tourism Development and its Impact on Local Economic Growth

**Pembangunan Pariwisata Berkelanjutan dan Dampaknya terhadap
Pertumbuhan Ekonomi Lokal**

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ABSTRACT

Sustainable tourism development has become the main focus in efforts to maintain a balance between local economic growth and environmental preservation. In this context, the integration of local wisdom plays an important role in directing tourism practices towards sustainability. In this research, we conducted a systematic review of related literature to explore the contribution of integrating local wisdom in sustainable tourism management to local economic growth. The research method used is a systematic literature review by collecting articles from international databases such as Scopus, Web of Science, and Google Scholar. The results of the discussion show that the integration of local wisdom makes a significant contribution to local economic growth through the creation of new economic opportunities, increasing local community income, and increasing tourism attractiveness. The implications of this research highlight the importance of supporting and integrating local wisdom in sustainable tourism development strategies to achieve inclusive and sustainable economic growth for local communities.

Keywords: sustainable tourism, local wisdom, local economic growth, systematic literature review.

ABSTRAK

Pengembangan pariwisata berkelanjutan telah menjadi fokus utama dalam upaya menjaga keseimbangan antara pertumbuhan ekonomi lokal dan pelestarian lingkungan. Dalam konteks ini, integrasi kearifan lokal memainkan peran penting dalam mengarahkan praktek-praktek pariwisata menuju keberlanjutan. Dalam penelitian ini, kami melakukan tinjauan sistematis terhadap literatur terkait untuk mengeksplorasi kontribusi integrasi kearifan lokal dalam pengelolaan pariwisata berkelanjutan terhadap pertumbuhan ekonomi lokal. Metode penelitian yang digunakan adalah systematic literature review dengan pengumpulan artikel dari database internasional seperti Scopus, Web of Science, dan Google Scholar. Hasil pembahasan menunjukkan bahwa integrasi kearifan lokal memberikan kontribusi signifikan terhadap pertumbuhan ekonomi lokal melalui penciptaan peluang ekonomi baru, peningkatan pendapatan masyarakat lokal, dan peningkatan daya tarik pariwisata. Implikasi penelitian ini menyoroti pentingnya mendukung dan mengintegrasikan kearifan lokal dalam strategi pengembangan pariwisata berkelanjutan untuk mencapai pertumbuhan ekonomi yang inklusif dan berkelanjutan bagi masyarakat lokal.

Kata kunci: pariwisata berkelanjutan, kearifan lokal, pertumbuhan ekonomi lokal, systematic literature review.

1. Introduction

Sustainable tourism development plays a crucial role in influencing local economic growth. Various studies have highlighted the significance of sustainable tourism in fostering economic, socio-cultural, and environmental development within local communities (Tiwari et al., 2021). The positive contribution of tourism to economic growth has been observed in different regions, such as South Korea (Lee & Chang, 2008). Moreover, the involvement of the local community is essential for the successful realization of sustainable tourism development (Danaparamita et al., 2020).

Analyzing the nexus between tourism and sustainable development is vital to understand the impact of tourism on economic growth and overall sustainability (Destek & Aydın, 2022). Mathematical models have been developed to demonstrate how tourism development can drive sustainable economic growth in local communities under favorable regional conditions (Bihun et al., 2022). Sustainable tourism development is considered a critical challenge for improving resource management, particularly in coastal and maritime areas (Niavis et al., 2019).

The concept of "tourism-led economic growth" has been a subject of study, suggesting that tourism development can stimulate economic growth and attract international tourists, contributing to the economic vitality of a country (Shahzad et al., 2017). Sustainable tourism strategies and practices are essential for preserving world heritage sites and ensuring that tourism activities benefit visitors, the industry, the environment, and host communities (Zhu et al., 2019). In conclusion, sustainable tourism development is not only crucial for managing resources effectively but also for fulfilling economic and social needs while preserving cultural integrity, ecological processes, biodiversity, and life support systems (Persada et al., 2021). By embracing sustainable tourism practices, local communities can harness the economic benefits of tourism while safeguarding their environment and cultural heritage, ultimately leading to long-term economic growth and prosperity.

Sustainable tourism development is a critical focus globally, aiming to balance economic benefits with environmental and cultural preservation. Integrating local wisdom into tourism management is key to achieving sustainable goals and fostering local economic growth. While existing research addresses sustainable tourism, there is a gap in understanding how leveraging local wisdom can specifically enhance local economies within sustainable tourism frameworks.

By incorporating local heritage into tourism, concerns about heritage sustainability are raised (Richards, 2018). Sustainable tourism development has been deemed challenging, with past literature questioning its viability (Sharpley, 2020). However, recent emphasis on promoting sustainable tourism post-COVID-19 highlights the need to minimize negative impacts and maximize benefits for local communities (Yamin et al., 2023).

Community-based tourism has been recognized as a tool for conservation and community development (Dodds et al., 2016). The COVID-19 pandemic has significantly impacted the tourism sector globally (Idrus et al., 2023). Sustainable tourism development aligns with the UN's sustainable development goals, aiming to improve human well-being and alleviate poverty (Falatoonitoosi et al., 2021).

Engaging local wisdom, sufficiency economy, and public participation uniquely contribute to tourism attraction (Manirojana, 2022). Religious tourism and pilgrimages play a role in local economic growth (Romanelli et al., 2021). Halal tourism regulations have emerged as a global trend in economic development (Santoso et al., 2022).

Stakeholder engagement is vital for building tourism and community resilience (Pyke et al., 2018). Local wisdom contributes to sustainable rural tourism development (Nofiyanti et al., 2021). Sustainable tourism certification and local governance address over tourism challenges (Maingi, 2019). Tourism villages embody local wisdom, promoting environmental sustainability (Lemy et al., 2022).

In conclusion, integrating local wisdom into sustainable tourism management is essential for fostering local economic growth while preserving heritage and the environment. Collaborative efforts involving communities, stakeholders, and governance structures are crucial for achieving sustainable tourism development goals.

The research question asked is: "How does the integration of local wisdom in sustainable tourism management contribute to local economic growth?" This research has unique new aspects, especially in its emphasis on the integration of local wisdom in the context of sustainable tourism development, which can provide new insights for practitioners and academics in this field. It is hoped that the contribution of this research will enrich the literature on sustainable tourism development and provide valuable input for policy makers in designing tourism development strategies that are more economically, socially and environmentally sustainable.

2. Research Methods

Article collection was carried out through a systematic search from international databases that have a reliable reputation in the field of tourism and local economic development. Databases used include Scopus, Web of Science, and Google Scholar. Relevant keywords have been determined previously, such as "sustainable tourism development", "local economic growth", "community participation", and "tourism management". Article searches were carried out using a combination of these keywords to obtain articles that were most relevant to the research topic. The number of articles obtained from the initial search was recorded to track the data collection process.

Next, inclusion and exclusion techniques were applied to select articles that met the research criteria. Inclusion criteria included year of publication, type of article (such as research article, review, or case study), language of publication, and relevance to the research topic. Articles that do not meet the inclusion criteria or are deemed not relevant to the research topic will be deleted. This process aims to ensure that only high-quality and relevant articles are included in the analysis.

The PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) method was used as a guide to carry out the article screening process. The PRISMA guide provides a structured workflow for carrying out literature systematization, including the search, selection and results presentation stages. The use of the PRISMA method helps ensure transparency, accountability, and overall quality of this literature review. Thus, the research methods used in this study ensure that the article collection and selection process is carried out carefully and structured in accordance with internationally recognized research standards.

3. Results and Discussions

3.1. Sustainable Tourism Development Concept

Sustainable tourism development is a concept that has gained significant attention in recent years. The World Tourism Organization introduced the concept in 1993, emphasizing the need to balance current and future needs in tourism (Guo et al., 2019). This concept has been widely discussed and is seen as a means to address the negative impacts of tourism activities by focusing on environmental conservation and resource management (Suryani et al., 2022). Sustainable tourism development involves various aspects such as environmental impact, stakeholder collaboration, regulation, and management of tourism activities (Wulandari, 2024).

The concept of sustainable tourism development is rooted in sustainable development principles, aiming to ensure that economic benefits stay within local communities and do not have negative effects on the environment or cultural heritage (Grundey, 2008). Over time, the focus of sustainable tourism has evolved from primarily environmental sustainability to also include social and cultural impacts, as well as the economic well-being of local communities (Dangi & Jamal, 2016). The implementation of sustainable tourism involves a four-stage process

that includes identifying and establishing the concept of sustainable tourism (Tolba, 2014).

Moreover, sustainable tourism is not just a theoretical concept but is being put into practice through various strategies such as eco-tourism, responsible tourism, and community-based tourism (Mathew & Thankachan, 2019). These different forms of tourism highlight the practical application of sustainable tourism principles in different contexts. Additionally, the dissemination of the sustainable tourism idea among local communities is essential for the successful implementation of sustainable tourism practices (Limilia et al., 2019).

In conclusion, sustainable tourism development is a multifaceted concept that encompasses environmental, social, and economic considerations. It is essential for ensuring the long-term viability of tourism activities while minimizing negative impacts on the environment and local communities. By adopting sustainable tourism practices and involving stakeholders in the planning and management of tourism activities, destinations can achieve a balance between economic development and environmental conservation.

Sustainable tourism development is a multifaceted approach that aims to ensure tourism activities not only generate sustainable economic benefits but also consider social, cultural, and environmental aspects. This holistic approach emphasizes the importance of striking a balance between economic growth and the preservation of the environment and culture. Key principles in sustainable tourism development include conservation, which underscores the protection of natural and cultural resources for future generations; participation, which highlights the involvement of local communities in decision-making processes related to tourism development; and a sustainable economy, which stresses the fair and sustainable distribution of economic benefits among local communities (Nguyen et al., 2020).

To achieve sustainable tourism, various strategies and approaches have been proposed. These include integrating local wisdom, applying ecotourism principles, and developing culturally and ecologically oriented tourism products. The integration of local wisdom recognizes the significance of indigenous knowledge in managing natural and cultural resources, while ecotourism principles focus on minimizing the negative impacts of tourism on the environment and ensuring sustainable income for local communities (Kişi, 2019).

Moreover, sustainable tourism development involves a range of definitions, principles, and approaches that support socially, culturally, and environmentally responsible tourism growth. It encompasses initiatives such as promoting local cultural festivals as sustainable tourism based on community involvement (Rosilawati et al., 2021), exploring the amalgamation of bio-eco culture for sustainable island tourism development (Othman, 2024), and understanding visitor-resident relations to develop resilience for sustainable tourism in the face of challenges like overtourism (Cheung & Li, 2019).

In conclusion, sustainable tourism development is a comprehensive framework that not only aims to drive economic growth but also prioritizes environmental conservation, cultural preservation, and community participation. By adhering to principles of conservation, participation, and sustainable economy, and by implementing strategies that integrate local wisdom and ecotourism principles, destinations can work towards achieving sustainable tourism that benefits both present and future generations.

3.2. The Role of Local Wisdom in Sustainable Tourism Development

Local wisdom plays a crucial role in sustainable tourism development by incorporating traditional knowledge and practices into tourism strategies. Studies have highlighted the significance of local wisdom in various aspects of tourism development. For instance, research by Noviyanti et al. (2021) emphasizes the value of local wisdom in promoting sustainable tourism. Additionally, studies by (Pratama et al., 2020), Jupir (2018), and Suyatman et al. (2018) underscore the potential of Islamic local wisdom in sustainable tourism development.

Furthermore, local wisdom is essential for public participation in sustainable tourism heritage, as proposed by (Manirojana, 2022). The application of local wisdom, as demonstrated in the study by (Veronica et al., 2020), ensures the development of tourism environments that respect nature and maintain a balance between human needs and environmental preservation.

Moreover, local wisdom serves as the foundation for sustainable development in rural tourism, as explored by (Andari et al., 2020). The study by Nugroho & Triyono (2022) highlights that local wisdom enhances tourist attraction and adds unique charm to tourism development based on the area's characteristics.

In conclusion, the integration of local wisdom in tourism development is crucial for promoting sustainability, preserving cultural heritage, and enhancing community involvement. By leveraging traditional knowledge and practices, sustainable tourism can be achieved while respecting local cultures and environments.

Local wisdom, encompassing the knowledge and practices of local communities, is crucial for sustainable tourism development. It serves as a foundation for maintaining ecological balance and preserving the environment (Lemy et al., 2022). By integrating local wisdom into tourism management, the risk of damaging natural ecosystems is minimized, ensuring that tourism activities coexist harmoniously with the local ecology (Christiani et al., 2022).

Moreover, local wisdom plays a vital role in safeguarding cultural heritage and traditions, which are significant attractions for tourists (Ruru et al., 2022). By preserving and promoting these cultural elements, tourism can contribute to strengthening the cultural identity of local communities and fostering cross-cultural understanding (Nugroho & Triyono, 2022).

In sustainable tourism management, involving local communities in decision-making processes is essential to ensure that their interests are respected and that tourism benefits are sustainable for local economies (Ahdiati, 2020). This inclusive approach not only aids in environmental and cultural preservation but also guarantees that tourism projects align with the needs and values of the local population (Veronica et al., 2020).

The integration of local wisdom in sustainable tourism emphasizes the importance of respecting and valuing the unique knowledge and traditions of local communities (Komariah & Asyahidda, 2019). By recognizing and incorporating local wisdom into tourism development, destinations can offer authentic experiences that benefit both visitors and local residents (Wibowo et al., 2022).

In conclusion, local wisdom is a fundamental aspect of sustainable tourism management, contributing to environmental preservation, cultural heritage conservation, and the overall well-being of local communities. By embracing and integrating local wisdom, tourism can evolve into a force for positive change, promoting responsible travel practices and ensuring long-term benefits for all stakeholders involved.

3.3. The Impact of Local Wisdom Integration on Local Economic Growth

Local wisdom integration plays a significant role in fostering economic growth within local communities. Studies have shown that incorporating local wisdom into various aspects of society, such as education, entrepreneurship, and community development, can lead to positive outcomes. For instance, integrating local wisdom into social entrepreneurship in rural areas can enhance self-confidence and solidarity, contributing to economic advancement (Atahau et al., 2022). Furthermore, the utilization of local wisdom in education, such as developing teaching materials based on local values, not only improves academic performance but also instills discipline, cooperation, and environmental care among students (Mashami et al., 2023; Asrial et al., 2021).

Moreover, the integration of local wisdom in various sectors like vocational education and tourism can lead to the creation of economic opportunities and the preservation of

cultural heritage (Malahayati & Rasyid, 2020; Andari et al., 2020). Local wisdom is also seen as a valuable resource for sustainable livelihoods, where its integration with social capital can contribute to the development of communities (Timisela et al., 2020). Additionally, the use of local wisdom in microfinance has been highlighted as a means to promote social justice and poverty alleviation (Soegiono et al., 2019).

In conclusion, the incorporation of local wisdom into different facets of society has been shown to have a positive impact on local economic growth. By leveraging traditional knowledge and values, communities can not only preserve their cultural heritage but also drive economic development and social progress.

The integration of local wisdom in sustainable tourism management plays a crucial role in fostering local economic growth. By incorporating traditional practices and knowledge into tourism activities, local communities can experience various direct and indirect economic benefits. Utilizing local raw materials in the tourism industry, such as food and handicrafts, not only stimulates the local economy by increasing income for producers but also enhances the overall travel experience (Trenggono et al., 2022).

Moreover, involving local communities in the development and promotion of tourism products based on local wisdom can lead to the creation of new job opportunities, particularly in sectors like culinary arts, tour guiding, and handicrafts. This not only boosts household incomes but also helps in reducing unemployment rates within local communities (Ghofur & Ismanto, 2022).

The economic impacts of integrating local wisdom extend beyond direct benefits. Preserving and showcasing local cultural heritage through tourism can enhance the appeal of tourist destinations, attracting more visitors and subsequently increasing revenues for the tourism industry as a whole. Sustainable tourism development that respects local values can also contribute to the economic autonomy of local communities, lessen reliance on external economic sectors, and promote a more equitable distribution of income at the local level (Sofia, 2021).

By analyzing literature findings on the subject, it becomes evident that embracing and valuing local wisdom is fundamental to achieving sustainable and inclusive economic growth at the local level, particularly within the context of tourism development. Understanding how local practices and knowledge can positively influence economic outcomes underscores the importance of integrating local wisdom into tourism strategies to drive economic prosperity within communities (Atmaji & Qodir, 2021).

3.4. Challenges and Obstacles in Integrating Local Wisdom

Integrating local wisdom into educational settings presents both opportunities and challenges. Studies have highlighted the potential benefits of incorporating local wisdom into learning processes to enhance students' character, sensitivity, attitudes, and cultural literacy (Mashami et al., 2023; Pradita et al., 2020). However, obstacles exist in the application of local wisdom, such as the perception that local wisdom-based policies may be seen as regressive or antiquated (Atmaji & Qodir, 2021). Despite these challenges, integrating local wisdom has been shown to improve students' conservationist character, critical thinking skills, and problem-solving abilities (Asrial et al., 2021; Suastra & Arjana, 2021; Muhammad et al., 2019).

Local wisdom plays a crucial role in addressing everyday challenges and can contribute to social integration in multiethnic societies ("Local wisdom and strengthening social integration in multiethnic society post-aceh conflict", 2022; Muhammad et al., 2019). By integrating cultural values and local wisdom, student motivation can be increased, and environmental care characters can be fostered (Asrial et al., 2021; Syahrial et al., 2020). Furthermore, the integration of local wisdom has been found to enhance students' social solidarity and improve their science process skills and attitudes (Muhammad et al., 2019).

Preserving local wisdom through integration into various subjects like physics and

Arabic language learning has been emphasized as a means to ensure its continuity and relevance in the modern era (Mardana et al., 2022; Sarip et al., 2022). Studies have also shown that integrating local wisdom into educational materials and textbooks can be an effective strategy to develop students' religious characters and enhance their learning experiences (Darmayenti et al., 2021).

In conclusion, while challenges exist in integrating local wisdom into educational practices, the benefits are significant in terms of character development, critical thinking, and cultural preservation. By addressing these challenges and leveraging the opportunities presented by local wisdom, educators can create enriching learning environments that promote holistic student development.

Integrating local wisdom into sustainable tourism management can face various obstacles that need to be addressed for successful implementation. Social and cultural barriers, such as resistance to change from stakeholders like the government, the tourism industry, and local communities, can impede the integration of traditional practices (Pramanik et al., 2022). Additionally, challenges related to the lack of understanding and appreciation of local wisdom values by involved parties can hinder efforts to incorporate these practices into sustainable tourism management (Özgit & Zhandildina, 2021).

Economic aspects also present obstacles, as the costs associated with adopting traditional practices or marketing tourism products based on local wisdom can be prohibitive for stakeholders (Ruru et al., 2022). Moreover, the lack of resources like capital and technical skills can pose challenges in implementing the integration of local wisdom in tourism management (Wijijayanti et al., 2020).

Furthermore, the absence of supportive regulations or policies, as well as the lack of coordination and collaboration among various stakeholders, including the government, the tourism industry, local communities, and NGOs, can hinder the integration of local wisdom in tourism management (Wati et al., 2021). Insufficient data and information about local wisdom and its economic potential can also be a barrier in developing effective strategies and policies for sustainable tourism management (Handayani & Lazuardi, 2022).

By recognizing and understanding these challenges, stakeholders can take appropriate measures to overcome these obstacles and enhance the integration of local wisdom in sustainable tourism management. This deep understanding is crucial for designing effective and sustainable strategies that leverage local wisdom in tourism development (Sudirtha et al., 2019).

4. Conclusion

From the results of the discussion that has been presented, it can be concluded that sustainable tourism development plays an important role in efforts to maintain a balance between economic growth, environmental preservation and respect for cultural heritage. The concept of sustainable tourism development has evolved from a primary focus on environmental sustainability to also paying attention to social and economic aspects. The integration of local wisdom in the development of sustainable tourism is an important key in achieving this goal.

The importance of local wisdom in the context of sustainable tourism management has been proven in various literature. Local wisdom not only helps in preserving the environment and cultural heritage, but also makes a significant contribution to local economic growth. By utilizing traditional knowledge and practices, local communities can experience various economic benefits directly and indirectly.

However, the integration of local wisdom in sustainable tourism development is not without challenges. Barriers such as resistance to change, lack of understanding and appreciation of local wisdom values, as well as economic and regulatory constraints can hinder efforts to integrate traditional practices. Therefore, an in-depth understanding of these

challenges is very important for designing effective and sustainable strategies in developing local wisdom-based tourism.

The implication of the results of this research is the importance of encouraging collaboration between various stakeholders, including government, the tourism industry, local communities and NGOs, to overcome challenges in integrating local wisdom in sustainable tourism development. Apart from that, efforts are needed to increase understanding and appreciation of local wisdom values and develop policies that support the integration of local wisdom in the context of sustainable tourism.

The limitations of this research lie in the limited data and information available in the literature reviewed. Some research areas have also not been covered in depth, such as analysis of the impact of integrating local wisdom on certain aspects of local economic growth. Therefore, further, more in-depth and focused research can provide more comprehensive insight into the contribution of local wisdom in the development of sustainable tourism.

Overall, this research makes an important contribution to the understanding of the importance of integrating local wisdom in sustainable tourism development and identifies the challenges and implications of such efforts. By paying attention to the results of this research, it is hoped that it can provide useful guidance for stakeholders in designing strategies and policies that support the development of sustainable tourism based on local wisdom.

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